



ImmunoO₄TM

ImmunoReagents and ImmunoO₄ Announce Strategic Business Alliance and Corporate Partnership

News Release, Monday, July 22, 2013, 08:30 AM Eastern Daylight

RALEIGH, NC and WESTMINSTER, MD USA – July 22, 2013 – Leading Life Science Reagent Manufacturers join forces in a strategic corporate alliance, joint supply and distribution agreement. This strategic alliance enables both companies to better service IVD, academic, pharmaceutical and life science researchers, as well as veterinary and agricultural testing industries.

“ImmunoO₄ and ImmunoReagents are committed to jointly expanding their product lines and marketing efforts to better serve customers’ needs.”

Through the agreements, ImmunoO₄ and ImmunoReagents will distribute and support both product lines. The partnership utilizes the products of both companies to manufacture kits used in the research market. Further, the agreements provide bundled pricing offerings creating savings opportunities for our customers.

Commenting on the agreement:

ImmunoO₄'s CEO, Dr. Charles W. Hewitt, noted, “ImmunoO₄ and ImmunoReagents products are totally complementary. The strategic alliance will enable our companies to jointly develop novel new technologies, expand marketing efforts and bundle product lines together for greater synergies for our customer partners.”

ImmunoReagents' CEO, Dr. Ann Black, said, "ImmunoReagents is constantly evolving and moving forward. The partnership with ImmunoO₄ allows both companies to provide a broader range of reagents to the marketplace. There is a move in the industry to purchase from the original manufacturers. ImmunoReagents and ImmunoO₄ are the original manufacturers of our products and all products are made in the USA.”

About ImmunO4, LLC

ImmunO₄ is a leading global manufacturer of Immunological and Biochemical detection reagents, substrates and associated products. ImmunO₄ innovates and manufactures new and superior detection reagents and related products. ImmunO₄ also provides custom manufacturing and filling to meet specific customer requirements. Key personnel in ImmunO₄ have extensive industry experience. ImmunO₄ makes products that:

- Are extremely sensitive
- Have superior quality and consistency
- Have exceptional stability for shelf life and shipping

For more information, please see <http://immuno4.com>

About ImmunoReagents, Inc.

ImmunoReagents is a leading global manufacturer of quality antibodies and reagents used in research and *in vitro* diagnostics. Product offerings include a wide range of of immunochemical reagents such as purified immunoglobulins, primary antibodies and secondary antibodies covering a broad spectrum of immunoglobulin from various species. ImmunoReagents also provides custom manufacturing to meet specific customer requirements while adhering to cGMP guidelines and ISO quality systems requirements. The Company is located on North Carolina State University's Centennial Campus, a 1000 acre advance technology community for university, government and industrial partners.

For more information, please see <http://immunoreagents.com>